

# HOW TO INSTALL

1. Extract all contents of this zip file onto your hard drive.
2. FTP into your blog's ftp server using your favorite FTP program.
3. Once connected through FTP, navigate to the directory of your Wordpress installation.
4. Refer to your BlogSense files which you extracted onto your hard drive, highlight the following sub-directories and files listed below and upload them to your base Wordpress directory.

**/auto/**

**/images/**

**robots.txt**

**readme.pdf**

2. Now you are ready to begin using BlogSense. Open your browser and point it to this location: **/auto/index.php**. This is how we will access the BlogSense Administration suite.
3. Once the BlogSense Administration Panel is open. **Login** using your wordpress administration login information.
4. A cronjob needs to be set on the file heartbeat.php to power blogsense. The easiest way to do this is download the BlogSense Connect plugin, which will automatically take care of this by using Wordpress's pseudo cronjob system to power blogsense. This plugin is included in BlogSense's 'my-plugins' folder, but can also be downloaded from it's location at wordpress's plugin direction here: <http://wordpress.org/extend/plugins/blogsense-connect/>

Thats it!

**Click the following link to view a video demonstration of a BlogSense install.**

<http://www.youtube.com/watch?v=rAsbHkzyiGA>

# REQUIREMENTS

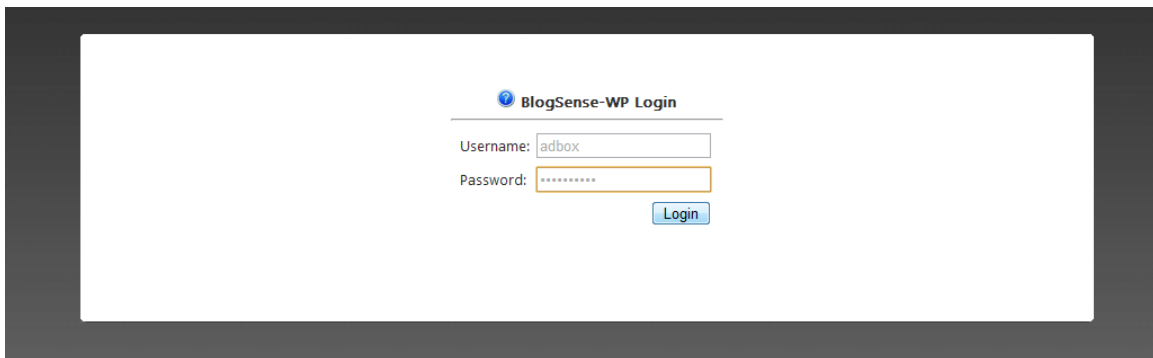
1. allow\_url\_fopen must be enabled for PHP to save images and to have automatic updates.
2. CURL must be enabled for the grabbing of content from external locations.

3. PHP5 (PHP4 will give issues).
4. Any NON IE browser. Internet Explorer is a bad apple and too costly to stay compatible with. So any non-IE browser will work.
5. Sometimes if a web-host does not have suPHP installed then problems will occur with automatic updating.
6. mb\_detect\_encoding must be enabled for BlogSense to behave well with foreign languages.
7. To find out information about your PHP settings open /auto/phpin.php in your browser.

## HOW TO USE - THE BASICS

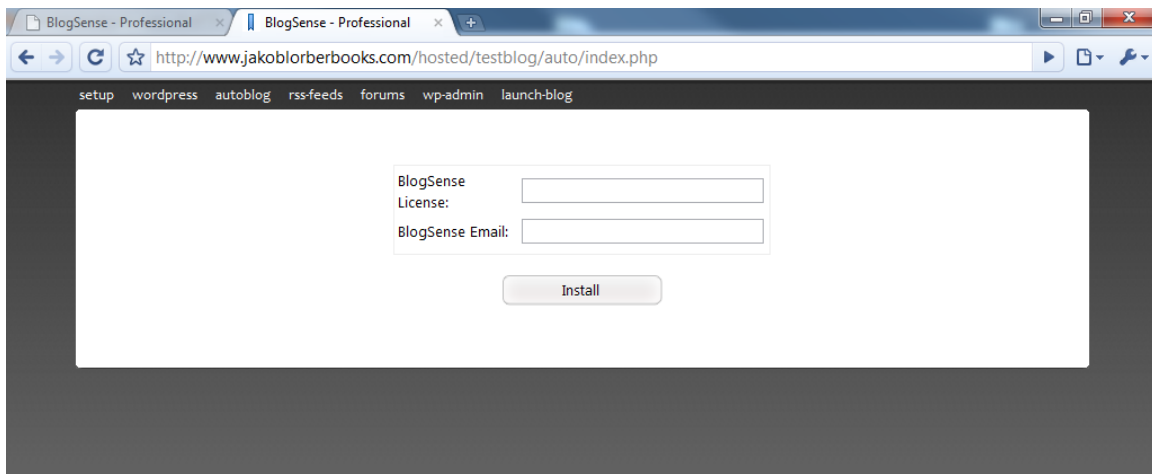
### Login

Use your wordpress administration username and password to log into blogsense.

A screenshot of the BlogSense-WP Login interface. The form is centered on a white background with a dark gray border. It features a title "BlogSense-WP Login" with a blue circular icon containing a white checkmark. Below the title are two input fields: "Username:" with the text "adbox" and "Password:" with masked characters "\*\*\*\*\*". A blue "Login" button is positioned to the right of the password field.

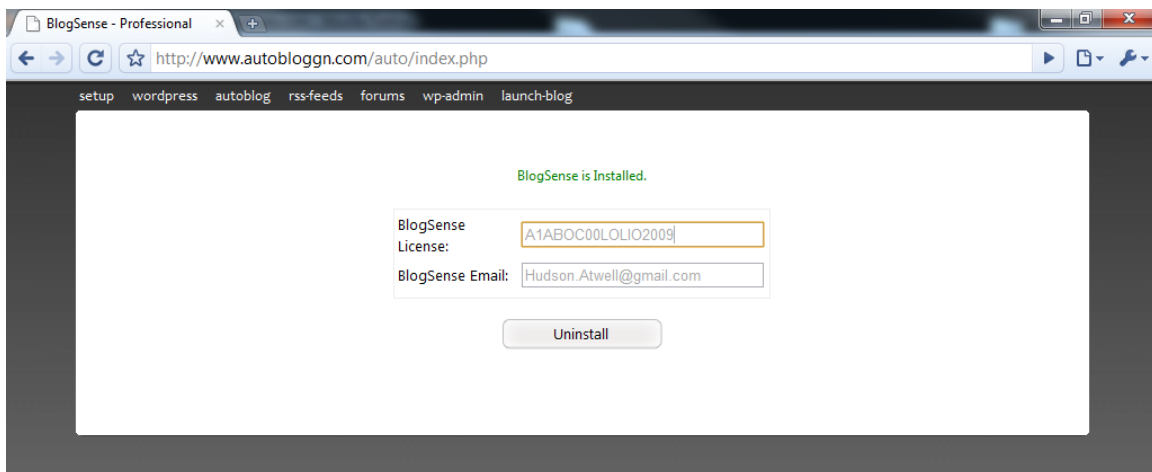
### Activation / Setup

Please enter in your BlogSense License # and the License Email given to you with your original software package and press install. If all is well this should take care of BlogSense Activation. If you have purchased a single-site license and registered a domain-url instead of a email address, please use the paypal email address you purchased BlogSense with.



## Uninstallation

Once installed, uninstallation is as easy as pushing a button. Please note that once uninstalled, for any reasons, all campaign data and BlogSense settings will be removed. If something goes wrong during a software upgrade and it appears that BlogSense has uninstalled itself, do not believe it! Contact administration for help in restoring BlogSense.



## Learning Curves

BlogSense is fairly large with many modules, each having it's own feel to it. It's recommended that you practice your automation techniques on a testblog before you attempt to place BlogSense on a live blog.

## FEATURE AND OPERATIONAL EXPLANATIONS & VIDEO DOCUMENTATION

One thing you may notice is that a thorough written documentation of BlogSense's many features is not provided, this is because of the friendly dynamic nature of BlogSense and also because we are understaffed (1 employee, namely me!). But we do try to keep a well populated + updated forum that provides information of every aspect of BlogSense. If you would like to learn about something that isn't yet mentioned, please ask!

<http://www.hatnohat.com/forum/forumdisplay.php/10-Documentation>

## TROUBLESHOOTING

All BlogSense installations are hard wired to the BlogSense community forum, which is a great place for learning. If you are experiencing troubles with software operation, a troubleshooting section is available. There are also information bubbles by each setting... so if you are uncertain, hover your mouse over the bubble for more info!

Note: When describing your issue please be as specific as possible, stating details on how the situation came about, where the error is displaying, and providing copies of the errors. In order to best serve you, we have guidelines on the best ways to open a troubleshooting thread here:

<http://www.hatnohat.com/forum/forumdisplay.php/26-Troubleshooting>

Sometimes it is too difficult to solve an error over the forum, if this is the case we can work on your server, but a temporary ftp account pointing to your wordpress install directory, as well as a temporary wordpress username and password, will be needed. (PM Hudson)

It benefits all BlogSense users for your needs to be met and your issues to be solved. Please look over the following sections before opening a ticket.

**Troubleshooting Forum:** <http://www.hatnohat.com/forum/forumdisplay.php/26-Troubleshooting>

## ADDITIONAL RESOURCES

**Instant Curator Plugin**

Are you wanting to create complex content mashups with rich content from 3rd party sources such as popular article directories, major affiliate companies, and web 2.0 social services? Instant curator plugin provides 27+ different content generation plugins making it the perfect complement for any automation utility.

Resource: <http://www.hatnohat.com/go/instant-curator>

## **AFFILIATE PROGRAM**

We do have an affiliate program, but it's by request. If you think you can leverage BlogSense in a joint venture type situation please contact me directly via email or the forums.

## **Hatnohat Marketing & Development**

So I market and support all my products under a silly name and in the company of some other great developers... Check us out at <http://www.hatnohat.com>. My WP Traffic Tools (<http://www.wptraffictools.com>) plugin is a fantastic and powerful plugin for Wordpress; definately worth a look.

I also can be outsourced. If you are a professional and need help setting up and maintaining a BlogSense powered site, and if you are not breaking any laws, then you're welcome to contact me for a services quote.